Flavors of Cacao Chocolate Journal

Rating Scale	Brand Name	Company Location	Bar Name	Percentage
4.0 - 5.0 = Outstanding				
3.5 - 3.9 = Highly Recommended				
3.0 - 3.49 = Recommended				
2.0 - 2.9 = Disappointing				
1.0 - 1.9 = Unpleasant				

Ingredients	Other Specs (batch#, origin, bean type, process, harvest date, etc.)

neg .5 1 neutral 1.5 2 pos 2.5	**AROMA**	**satisfaction:** enjoyable - indifferent - unpleasant **intensity:** none- mild- moderate - strong
neg .5 1 neutral 1.5 2 pos 2.5	**APPEARANCE**	**color:** light brown - brown - dark brown- black- reddish brown **surface finish:** dull - partial shiny - shiny **details:** many flaws - a few flaws- near perfect - blooming- air bubbles - scuff marks swirls - uneven thickness - unintended imprints from mold - other
neg 1 2 neutral 3 4 pos 5	**TEXTURE**	**negative:** dry - sandy - some large grits - oily - fatty - chalky - powdery - waxy **positive:** creamy - smooth - unforced - dense - even **negative or positive**: forced melt - sitcky - chunky - chewy - soft
neg 1 2 neutral 3 4 pos 5	**FLAVOR**	**intensity:** mild - moderate - strong **roast**: mild - medium - heavy **acidity:** none - mild - moderate - strong **dominant ingredient:** cacao - sugar - butter- well balanced - other_____ **profile:** nutty- fruit- floral- spicy- cocoa- earthy- sweet- sour -roasty - dairy - grassy pungent - mouldy - dirty - musty - smokey - rubbery - hammy - bland - petroleum - off **bitterness:** none - mild- moderate - strong
neg 1 2 neutral 3 4 pos 5	**AFTERMELT**	**astringency:** none - mild- moderate - strong **length:** flavor disappears fast - medium length - flavor lingers **aftertaste:** enjoyable - indifferent - unpleasant
neg 1 2 neutral 3 4 pos 5	**OVERALL OPINION**	**most memorable or defining attribute:** **type and quality of ingredients:** suitable - not suitable due to _____ **mixture:** like ingredient ratio - don't like ratio and recommend _____ **production quality:** subpar - average - intermediate - skilled
SCORE (total/5):		
	REVIEW DATE	

PACKAGING		
	cost of bar:_____	**weight of bar_____ price per ounce (cost/ total weight)_____** **purchased or obtained from:_____**
neg 1 2 neutral 3 4 pos 5	**PRESERVATION**	**outer wrap:** cardboard/ paper/ plastic/ other_____ **inner wrap:** foil/ paper/ plastic/ other_____ **protects flavor:** Yes/ No/ Unsure **prevents breakage**: Yes/ No/ Unsure
neg 1 2 neutral 3 4 pos 5	**FUNCTIONALITY**	**easy to open:** Yes/ No/ Unsure **easy to repackage:** Yes/ No/ Unsure **consumer convenience:** Yes/ No/ Unsure **retail display efficiency:** Yes/ No/ Unsure
neg 1 2 neutral 3 4 pos 5	**DESIGN**	**attractive**: Yes/ No/ Indifferent **unique or easily identifiable on a shelf:** Yes/ No **communication:** organized/ not organized **font:** easy to read/ difficult to read **overall giftworthy**: Yes/ No/ indifferent
SCORE (total/3):		

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